



In Celebration of Earth Day 2012, The City of Greensboro
Field Operations Department And ReCommunity Present



PLASTIC BOTTLE COLLECTION BLITZ

Saturday, April 21, 2012

Kathleen Clay Library / Price Park - 1420 Price Park Dr., Greensboro

CITY OF GREENSBORO
TeamRecycle.org

Contact: Yvonne Foust
Phone: 336-373-2053

EARTH DAY CELEBRATION HIGHLIGHTS

INDIVIDUALS, SCHOOLS AND ORGANIZATIONS ARE ENCOURAGED TO COLLECT BOTTLES TO EARN CASH PRIZES.

The City of Greensboro and its recycling partner, ReCommunity, invite residents, schools and organizations to participate in a plastic bottle collection contest in celebration of Earth Day 2012. The "Plastic Bottle Collection Blitz" runs through April 21, when all bottles collected should be taken to Price Park (Kathleen Clay Library), 1420 Price Park Road, for a weigh-in from 1-3 pm. Contest results will be announced between 4:30 and 5:00 pm with winners receiving cash prizes.

"Earth Day is a perfect time for us to call attention to plastic bottles in our environment. We can turn them in to ReCommunity who will get them recycled back into plastic bottles," said Yvonne Foust, education specialist for the City of Greensboro Field Operations Department.

All bottles should be empty and dry with caps removed. Participants must collect a minimum of 10 pounds of plastic bottles to participate. The Plastic Bottle Collection Blitz will award cash prizes for the top three amounts of bottles by weight. The first place winner will receive \$500, second place will receive \$250, and third place will receive \$100.

The Blitz is part of the citywide Earth Day event held annually at the Kathleen Clay Library from 1 – 5 pm. The festivities will also feature free fun and educational activities for the whole family, including:

- Live entertainment
- Hands-on nature and eco-exhibits
- Hayrides
- Eco-art
- Gardening activities
- Solar and technology displays
- Face painting
- Alternative vehicles
- Live animals
- Nature crafts
- Scout activities
- Nature photography contest
- And more!

OFFICIAL RULES

ELIGIBILITY: The goal of the Plastic Bottle Collection Blitz is to increase public awareness and involvement in recycling plastic bottles which are banned from North Carolina landfills. The Plastic Bottle Collection Blitz is open to any resident, school, organization, etc. for participation. A minimum of 10 pounds of empty, dry plastic bottles is required to be eligible to win cash prizes.

HOW TO ENTER: There is no formal registration necessary to participate, but please email an intent to participate to: yvonne.foust@greensboro-nc.gov by Friday, April 20, 2012. Include the participant/group name, a contact person's name and telephone number, and the word BLITZ in the subject line.

HOW TO PARTICIPATE

1. Collect plastic bottles/jugs of all shapes and sizes.

A minimum of 10 pounds of plastic bottles is required to be eligible for the cash prizes. DO NOT INCLUDE any plastic bottles that contained oil, pesticides or other harmful substances.



2. Remove and dispose of all bottle caps.

3. Place the empty, dry plastic bottles into clear plastic bags. Use a permanent marker to clearly label the plastic bag with the name of the participant and the telephone number of the contact person.

4. On Saturday, April 21, 2012, between 1 and 3pm, deliver the plastic bottles to the Price Park Earth Day celebration. Follow the signs to the Plastic Bottle Collection site for weighing - then, go enjoy the many exhibits and fun activities to celebrate Earth Day.

5. WINNERS will be announced between 4:30 and 5pm. First place winner receives \$500, second place winner, \$250, and third place winner, \$100. Actual checks will be mailed to the winners or picked up from a designated location.

- a) Winners of the cash prizes will be determined by the first three participants that deliver the most pounds (by weight exceeding 10 pounds) of clean, dry, empty plastic bottles - without caps, and in clear plastic bags - to the collection site by 3pm.
- b) In the event of a tie (by weight), the first participant to be weighed in will be declared the weight winner.
- c) A total of \$850 will be awarded in cash prizes.

Note: All participants in the Plastic Bottle Collection Blitz will be able to complete an entry form to enter a drawing for a basket filled with everyday usable items. The basket will be presented to the winner following the drawing. (The three winners of the Plastic Bottle Collection Blitz cash prizes will not be eligible to win in this drawing.)



ReCommunity is headquartered in Charlotte, North Carolina, and is a leading recycling, recovery and repowering company that is focused on dramatically reducing the volume of land-filled waste through conversion into useful products such as recycled commodities, low-carbon energy, ReEngineered Feedstock™, bio-fuels and other value-added recycled products. The company aims to lead a Recovery Revolution™ by repositioning waste as a strategic community resource instead of a growing liability. ReCommunity enables community partners to generate additional revenue, recover community owned resources, create new jobs, fund budget shortfalls and reduce their carbon footprint. For more information, visit www.ReCommunity.com.

The City of Greensboro works with the community to improve the quality of life for residents through inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a professional staff of 2,800 employees who maintain the values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City, visit: www.greensboro-nc.gov or call 336-373-CITY (2489).